



**BORN 2 BALL**

<https://www.born2ballbasketball.org>

# SPONSORSHIP PACKET



**BORN 2 BALL**

<https://www.born2ballbasketball.org>

*To Whom It May Concern,*

*I am writing on behalf of the Born2Ball club basketball organization. We are seeking donations from local businesses, which will be used for facility rentals for practices, fees for tournaments, basketball equipment, and other essential needs to help build our program. As a non-profit organization, our team can only achieve its goals with the generous support of community members.*

*The Born2Ball club basketball organization is based in Surprise, Arizona, and is led by active-duty Air Force members. Established in February 2024 by CEO Cornelius Jennings Jr., our organization aims to coach competitive basketball and push players to their highest potential. Our mission is to empower young athletes to achieve their goals within the sport, whether that's reaching the collegiate or professional level, or simply enjoying the game for personal growth and fun.*

*If you have any questions or concerns, please feel free to contact me directly. Thank you for your consideration!*

*Regards,*

**Cornelius A. Jennings Jr.**  
**CEO**  
**Born2Ball Basketball**  
**Surprise, AZ**  
**410-622-6144**  
**born2ballbasketball@yahoo.com**



**BORN 2 BALL**

<https://www.born2ballbasketball.org>

## **MISSION STATEMENT**

Led by active-duty Air Force members, our team at Born2Ball is fully committed to the youth we serve. Our mission is to empower young athletes to achieve their goals within the sport, whether that's reaching the collegiate or professional level, or simply enjoying the game for fun and personal growth.

What sets Born2Ball apart is our unwavering dedication to the well-being and development of our players. Our coaches are driven solely by their passion for mentoring kids and their love for the game of basketball.

While Born2Ball is still in its early stages, we are rapidly growing and expanding our offerings. We are currently working on establishing a ladies Born2Ball team and introducing additional age groups for boys, ensuring that more young athletes could benefit from our program.



**BORN 2 BALL**

<https://www.born2ballbasketball.org>

## **Born2Ball Federal EIN**

99-1633236

We are governed by our CEO, Treasurer, Managers, and Coaches.  
The individuals in each role are identified below.

### **CEO**

Cornelius Jennings Jr.

### **Treasurer**

Michae'lle Jennings

### **Managers**

Tatiana Boykins

Victoria Love

### **Coaches**

Christian Castille

Angelo Shipp

Myran Torain

(We continuously seek new dedicated coaches to support our expanding program!)

Certain actions only require the approval of the CEO, while other actions require Treasurer and/or Coach and Manager approval. The specific course of action and approval process is stated in our Articles of Incorporation.



**BORN 2 BALL**

<https://www.born2ballbasketball.org>

## SPONSORSHIP PACKAGES

### **BRONZE LEVEL** **\$1 - \$499.99 Donation**

1. Company logo on Born2Ball website
2. 2 Born2Ball T-shirts

### **SILVER LEVEL** **\$500 – \$999.99 Donation**

1. Company logo on Born2Ball website
2. 4 Born2Ball T-Shirts
3. Silver Sponsorship Plaque

### **GOLD LEVEL** **\$1000 + Donation**

1. Company logo on Born2Ball website
2. Company logo on Born2Ball Team backpacks
3. Company logo on Born2Ball Team warmup hoodies
4. 8 Born2Ball T-Shirts
5. Gold Sponsorship Plaque



**BORN 2 BALL**

<https://www.born2ballbasketball.org>

## **Sponsor Frequently Asked Questions (FAQ)**

**1. How does my sponsorship help Born2Ball?**

As a youth basketball organization, sponsors help cover the costs of uniforms, travel costs, tournament fees, gym fees and player registration fees.

**2. Where does my specific sponsorship go towards?**

It can be applied to a specific Born2Ball team. If unspecified, the sponsorship will go towards our general fund which will assist the organization in budgeting for the current & upcoming seasons.

**3. Why is Born2Ball structured as a non-profit LLC?**

A non-profit LLC allows Born2Ball to be exempt from paying some types of federal taxes in the United States. Excess net profits are **NOT** distributed to investors, employees or stakeholders, but used to maintain or expand operations. This structure reduces the personal risk involved and shelters stakeholders from being personally responsible for all debts incurred.



**BORN 2 BALL**

<https://www.born2ballbasketball.org>



**BORN 2 BALL**



**BORN 2 BALL**



## BORN 2 BALL

<https://www.born2ballbasketball.org>

### SPONSORSHIP INFORMATION

SPONSOR LEVEL (check one)      BRONZE \_\_\_\_      SILVER \_\_\_\_      GOLD X

Amount of Sponsorship (USD): \$1,000.00

First Name: Angelique      Last Name: Roman

Business Name: Roman's Painting LLC

Address: 14645 W Molly Lane

City: Surprise      State: AZ      Zip Code: 85387

Email: romanspaintingllc@gmail.com      Phone Number: 623.285.7106

Business EIN Number: 45-2790455

Please hand in this one-page form to your Born2Ball contact along with your check. No cash sponsorships. All checks written out to "**Born 2 Ball**". Sponsorships may also be paid through Cash App, Venmo, or Zelle, this form must also be filled-out regardless of payment type for our internal records.

Cash App: \$Born2BallBasketball  
Zelle: [born2ballbasketball@yahoo.com](mailto:born2ballbasketball@yahoo.com)  
Venmo: @Born2Ball\_Basketball